

THE BEAUTY AUTHORITY

# NEW BEAUTY

SPECIAL ISSUE

# 100

**ANTI-AGING SECRETS!**

wrinkle eraser  
 makeovers  
 skincare  
 serums

**AGE-DEFYING**  
 discover the new beauty innovations  
 and diet secrets that keep hollywood  
 young at every decade and how you  
 can achieve the same results.

EXPERTS REVEAL  
 SECRETS FOR A  
**SLIMMER  
 BODY**  
 IN MINUTES

**YOUNGER  
 PERFECT SKIN**  
 THE BREAKTHROUGH DISCOVERY  
 THAT YOU NEED TO KNOW ABOUT

**MIRACLE  
 CREAMS**  
 DO THESE MULTITASKING  
 PRODUCTS REALLY WORK?

**GLAMOROUS**  
 the hottest celebrity hairstyles and how  
 you can recreate them at home; the most  
 innovative luxury beauty products and  
 treatments that fight the signs of aging.

*Sarah Jessica Parker*

newbeauty.com  
 \$9.95US



SUMMER/FALL 2012  
 DISPLAY UNTIL SEPTEMBER 24

**STYLE STOPPERS**

- TUMMY
- HIPS
- SADDLEBAGS
- FAT BULGES

Herve Leger Frida  
 Macrame-Detail  
 Bandage Dress,  
 \$3,500, bcbg.com



**THE HISTORY OF THE BANDAGE DRESS**

Back in the early 80s, bodycon or bandage dresses were just as popular as they are today. A fashion concept originally instituted by designer Herve Leger, these short, fitted dresses were designed to imitate the effect of an underclothing garment to push up and hold in the areas that need it most. As opposed to one complete piece of fabric, superthick strips of fabric, which resembled a bandage, were first used to construct the dresses. Modern and feminine, the bandage dress can do wonders for the body, making it look thinner, smaller or rounder in all the right places.

**TARGET**

**SMALLER TROUBLE SPOTS**

Noninvasive fat melters are big business since they eradicate extra fat cells. Rather new to the body-contouring scene, these devices first gained popularity in Europe and most recently were brought to U.S. shores.

**HOW THEY HELP** Devices, like Ulthera (relies on focused ultrasound energy); radio-frequency treatments (like Thermage, Accent Your Body and Exilis); and CoolSculpting (freezes the fat), use different tactics to target fat. "We're doing a lot of CoolSculpting to treat the muffin top and stomach bulges," says Reno, NV, plastic surgeon Tiffany McCormack, MD. "Twenty to 30 percent of the fat cells—about a ¼-inch loss—can be shrunk in one session. But, these downtime-free treatments don't work on laxity; only bulges."

TIME TO SEE RESULTS THREE TO FOUR MONTHS TO SEE FULL RESULTS

**TARGET**

**FAT BULGES AND LOOSE SKIN**

Kirkland, WA, plastic surgeon Sarah McMillan, MD, says the best way to permanently get rid of fatty deposits is with liposuction. "It's a tried-and-true way to spot-treat problem areas and redefine a waistline that may have been lost with age or from having kids." If fullness throughout the abdomen is the case, a tummy tuck, or variation of it, may be in order.

**HOW IT HELPS** Usually the result of pregnancy (age, weight loss and even genetics can cause loose skin), when the skin and muscles are drastically stretched out they can't retract well, causing the lower belly to look "poochy." New York plastic surgeon Alan Matarasso, MD, says that the elasticity of the skin can get "shot and just hang. Some that had a C-section have a ledge on the lower part of the stomach that can be seen in tight clothing." Lipo works on select patients but to fix laxity, a tummy tuck needs to be done. "For women with a C-section scar and a bit of skin that folds over it, a scar revision (basically a mini-tummy tuck) can eliminate the excess," says Dr. McMillan.

TIME TO SEE RESULTS IMMEDIATE, WITH FULL RESULTS IN THREE TO SIX MONTHS

MORE >

BODY  
 HOW TO WEAR THE LATEST FASHION TRENDS